

Message Text

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PAGE 01 BEIRUT 03475 231438Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W
-----029236 240454Z /11
R 231100Z JUN 78
FM AMEMBASSY BEIRUT
TO USDOC WASHDC
INFO SECSTATE WASHDC 8397

UNCLAS BEIRUT 3475

E.O. 11652: N/A
TAGS: BBSR, LE
SUBJECT: WTDR/FTI: S. SADAKA & SONS
(REQUESTED AS SADAKA & SONS)

REF: USDOC OM OF MAY 8, 1978.

1. LEBANON
OFFICE USE: 2. 504 3. 0037400 4. 01
5. S. SADAKA & SONS
6. P.O. BOX 4, BLVD ZAHLE
7. ZAHLE
8. CONTACT: JOSEPH SADAKA
9. TITLE: PTR. & GM
10. PHONE: 823333 11. TELEX: 21211 LE
12. CABLE: SADAKA, ZAHLE
13. ESTABL: 1953 14. EMPL. 60 15. SIZE: MEDIUM

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16. REPUTATION: Y-GOOD 17. REPT. DATE: 06/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

- 23A. 356110/0134 MFR. RET. DIST. EXP. OF DEEP WELL VERTICAL
WATER PUMPS
23B. 35230/125 RET. AGT. IMP. OF FARM MACHINERY AND EQUIPMENT

23C. 35110/1235 AGT. RET. DIST. IMP. OF TURBINES AND STEAM
ENGINES

23D. 35193/1235 AGT. RET. DIST. IMP. OF STATIONARY & MARINE
DIESEL ENGINES

23E. 36210/1235 AGT. RET. DIST. IMP. OF MOTORS AND GENERATORS

24. FOREIGN SALES: LEBANON AND SOME ARAB COUNTRIES

25. FINANCIAL REFS: BANQUE FRANCAISE POUR LE MOYEN-ORIENT;
BANQUE MISR LIBAN; BOTH IN BEIRUT

26. TRADE REFS: JOHN DEERE, MOLINE, ILL

27. FOREIGN FIRMS REPRESENTED: AGENT OF THE FOLLOWING: JOHN
DEERE, MOLINE, ILL. FOR FARM MACHINERY, ACQUIRED 1970; RAIN
BIRD SPRINKLER MFG. CORP., 7045 N. GRAND AVE., GLENDORA, CA. 91740
FOR AGRICULTURAL SPRINKLING SYSTEMS, ACQUIRED 1968; WAUKESHA
CORP., WAUKESHA, WIS. FOR GENERATOR SETS, ACQUIRED 1973;
VOLVO PENTA, GOTEBOG, SWEDEN FOR INDUSTRIAL AND MARINE
DIESEL ENGINES AND GENERATING SETS, ACQUIRED 1962; IRRIFRANCE,
PARIS, FRANCE FOR IRRIGATION EQUIPMENT, ACQUIRED 1968.

28. POST EVALUATION: THIS IS A TRADING AND MANUFACTURING
PARTNERSHIP BETWEEN JOSEPH SADAKA AND HIS TWO BROTHERS EMILE AND
MICHEL OPERATING UNDER NAME OF S. SADAKA & SONS. FIRM'S BUSINESS
WAS FIRST ESTABLISHED AS A WORKSHOP FOR THE REPAIR OF
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AGRICULTURAL IMPLEMENTS. IT STARTED PRODUCTION OF CENTRIFUGAL
IRRIGATION PUMPS IN 1960 AND DEEP WELL VERTICAL WATER PUMPS IN
1962. FIRM BEGAN ITS COMMERCIAL ACTIVITIES IN 1953 AS SUB-
AGENTS IN THE BEKAA AGRICULTURAL DISTRICT OF LEBANON FOR
INTERNATIONAL HARVESTER AND DAVID BROWN (UK) TRACTORS AND LATER
BECAME EXCLUSIVE AGENT OF THE FIRMS LISTED UNDER ITEM 13.
LOCAL BANKING AND BUSINESS, SOURCES REPORT THAT FIRM IS ACTIVE
AND COMPETENT IN ITS BUSINESS, MEETS IT OBLIGATIONS PROMPTLY
AND ENJOYS A GOOD BUSINESS AND FINANCIAL REPUTATION. FIRM'S
SENIOR OWNER IS A BD MEMBER OF ZAHLE CHAMBER OF COMMERCE AND
INDUSTRY. FIRM'S OWNERS POSSESS ASSETS ESTIMATED AT 1,500,000
LEBANESE POUNDS (US DOLLAR EQUALS 2.90 L.L.) INVESTED PARTLY
IN REAL ESTATE. FIRM SEEKS EXPAND ITS BUSINESS BY ESTABLISHING
A MODERN FOUNDRY FOR CAST IRON AND COPPER ALLOY. FIRM IS
RECOMMENDED AS A TRADE CONTACT FOR U.S. FIRMS.

29. PREP: MOHAMMED O. SUKKAR APP: TAIN P. TOMPKINS
PARKER

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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SAS ID: 2233925
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: S. SADAQA & SONS (REQUESTED AS SADAQA & SONS)
TAGS: BBSR, LE
To: COM
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